



RURAL 2020

 MAASEUTU.FI



*Käpykylä
vai
älykylä?*



Smart Villages in Finland

Lauri Hyttinen

NRN FINLAND

lauri.hyttinen@maaseutu.fi



The European Agricultural Fund
for Rural Development:
Europe investing in rural areas

Smart Villages

- **The European Commission launched on 11 April 2017 an 'EU action for Smart Villages', announcing a series of initiatives within the rural development, regional development, research, transport, energy, and digital policies and funds**
- *'villages of the future'* need to bring different programmes together in order to build strategic approaches to promoting *'smart villages'*,
- support for knowledge, investments and connectivity. Specific actions include exchange platforms, funding opportunities, capacity-building activities, events, thematic work, and research projects

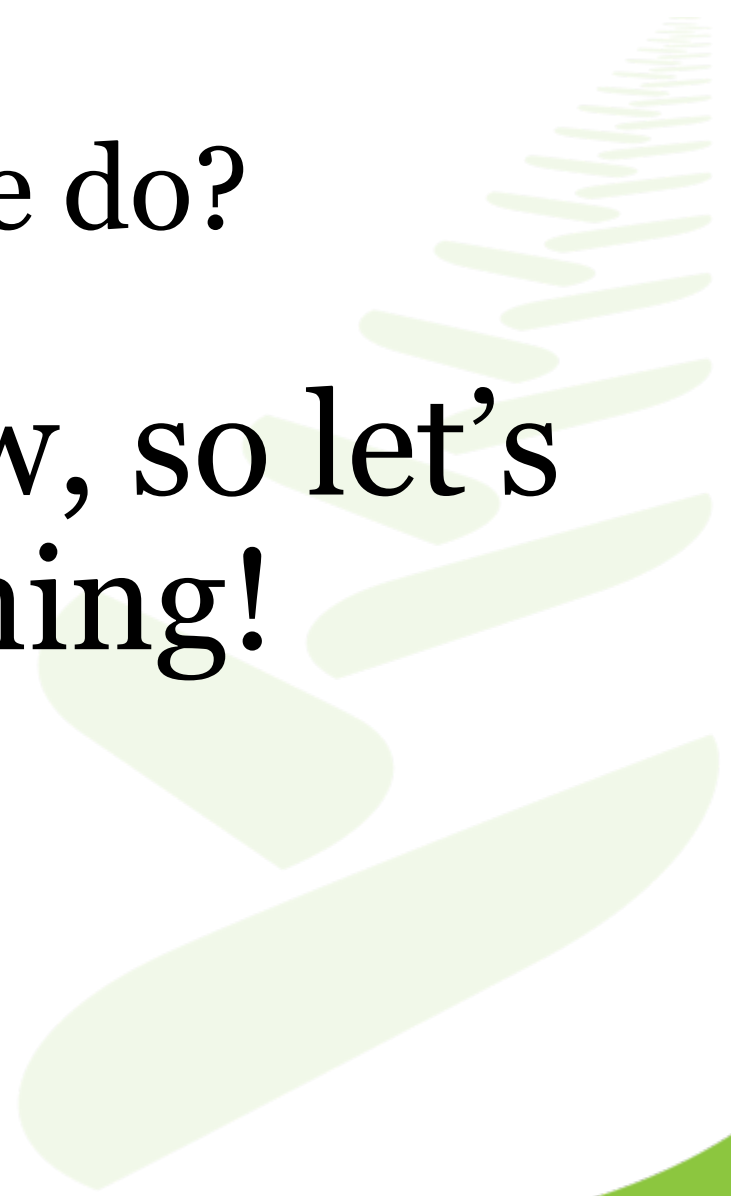
Smart villages

Smart Villages are **essentially about people** – they are about rural communities taking the initiative to find **practical solutions** to challenges and make the most of new opportunities. Digital solutions can provide many such new opportunities but smart also mean developing **new co-operations and alliances** – thinking outside the box and charting your own path to prosperity.

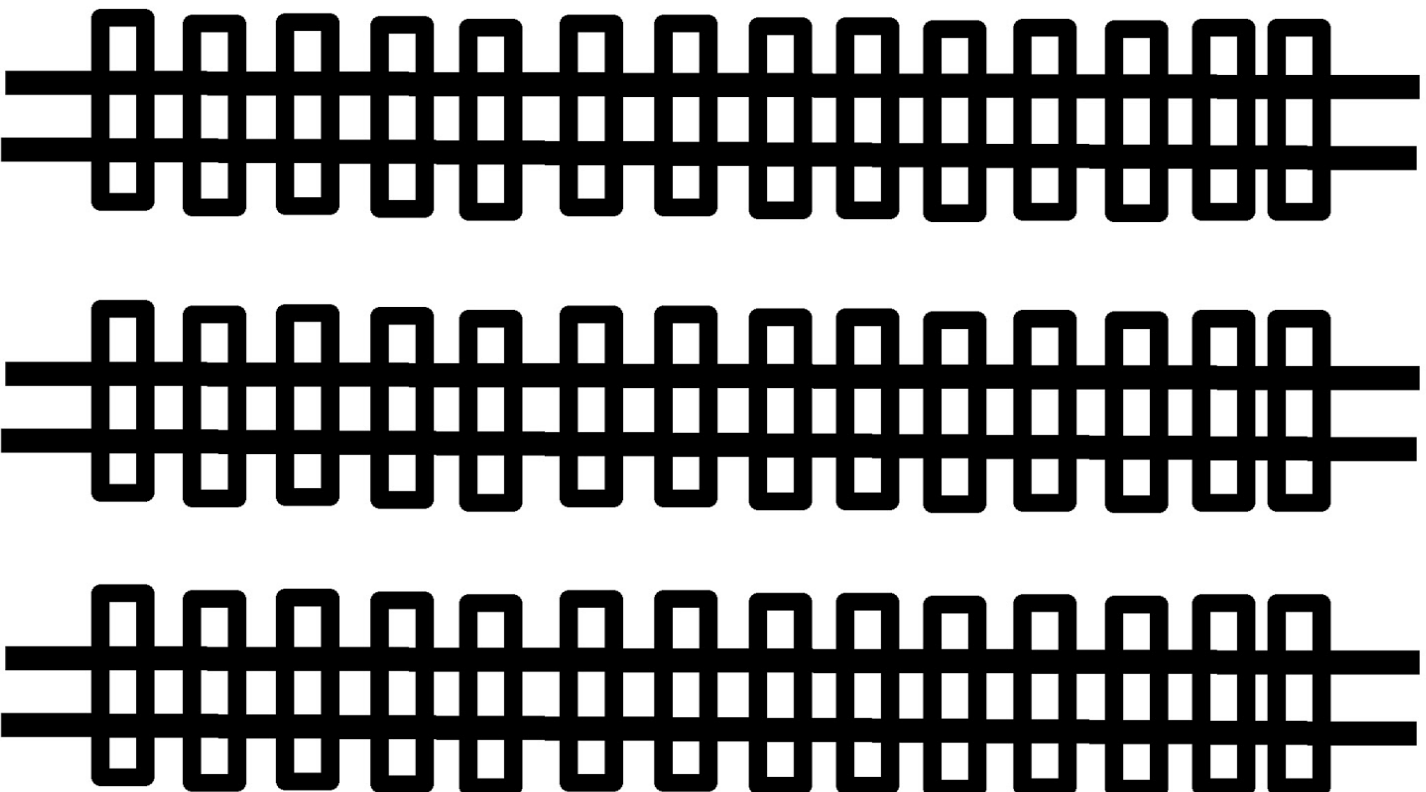
- Commissioner Paul Hogan

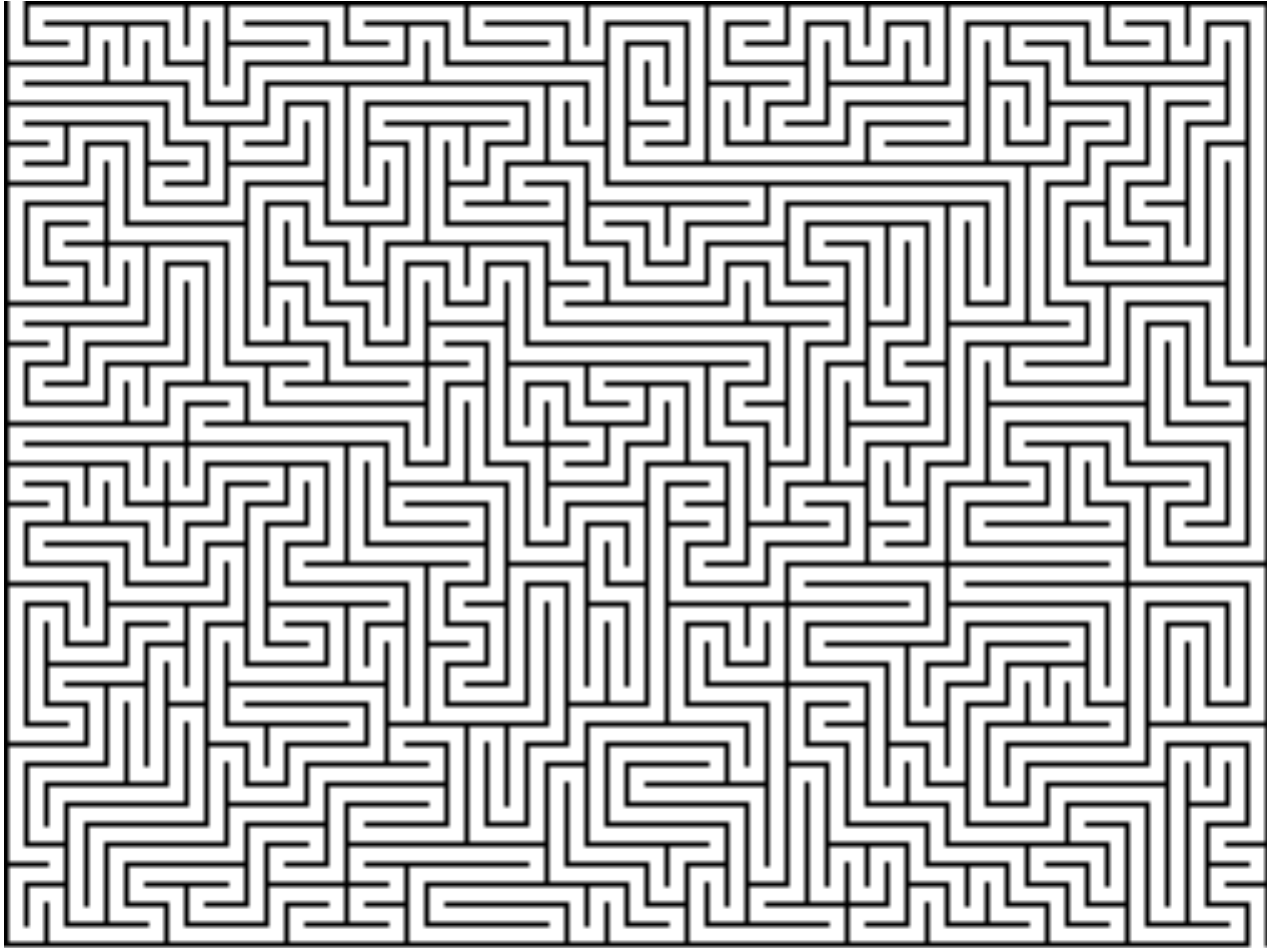
What can we do?

We do not know, so let's
try something!



Vision





Vision

The Smartest Village in Finland Competition



*Suomen
älykkäin kylä?*



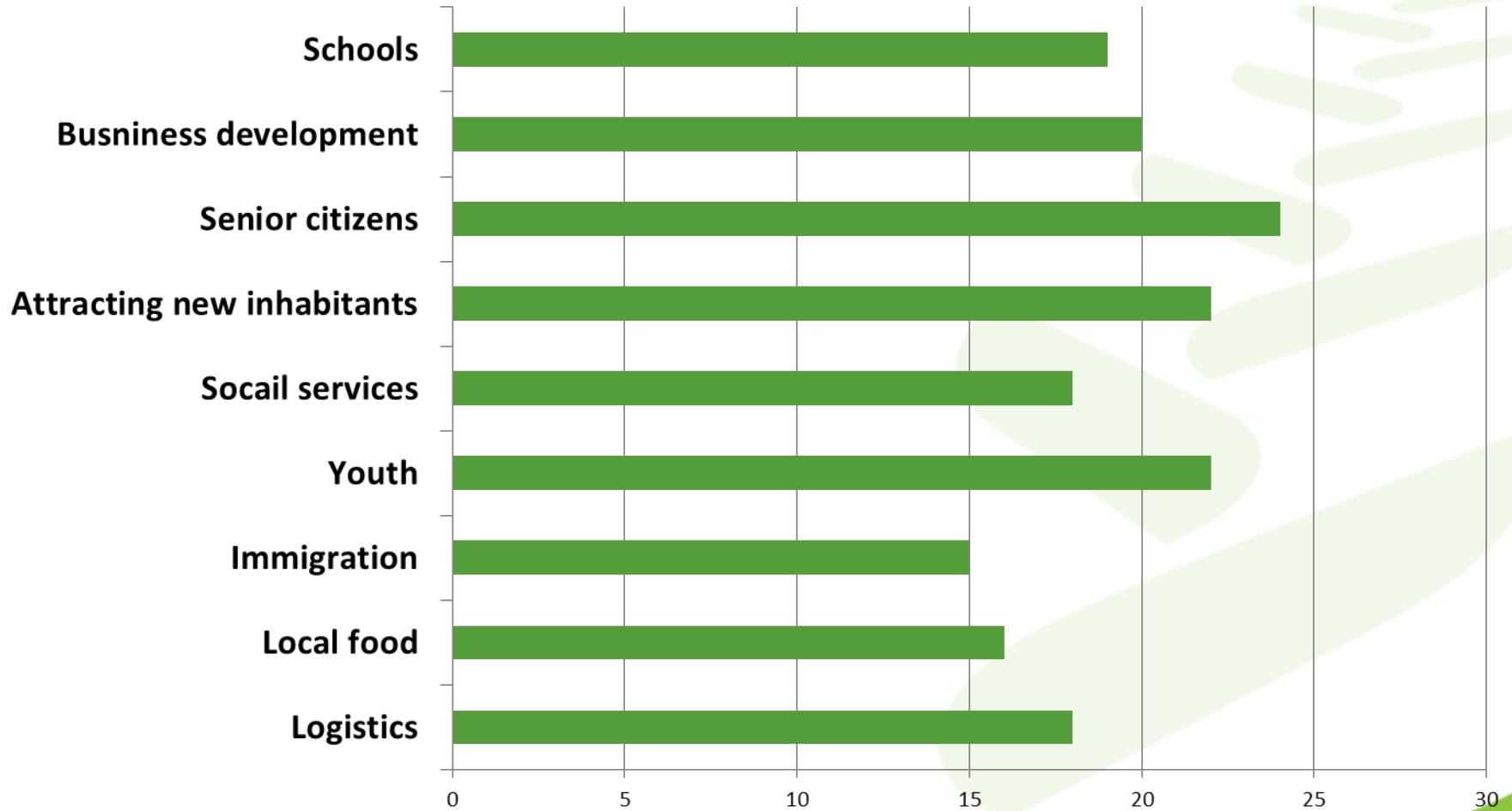
The Smartest Village in Finland Competition

- **Registration closed at the end of August**
- **32 villages or groups of villages applied, municipalities were not allowed to enter**
- **Registration**
 - Identified challenges –> Improve or maintain
 - Who are the partners
 - What are the planned activities
 - What type of outside help is needed
- **Innovation camp in October**
- **The competition ends at the end of 2019**
- **The village that develops itself the most, wins.**

Murole, Ruovesi
Käylä, Kuusamo
Luopioinen, Pälkäne
Kuusaa-Jokela, Haapajärvi
Syvälahti, Äänekoski
Rikkavesi, Outokumpu
Vähikkälä, Janakkala
Venesjärvi, Kankaanpää
Talviainen, Orivesi
Nakertaja-Hetteenmäki, Kajaani
Mämmenkylä, Äänekoski
Märynummi, Salo
Pohjavaara, Sotkamo
Kuivaspää, Lempäälä
Killinkoski, Virrat
Pihlajavesi, Keuruu
Ruotsala, Kauhava
Raudanmaa, Kangasala
Luoma-aho, Alajärvi
Alakylä, Kauhava
Röölä, Naantali
Vuolijoki, Kajaani
Hokka, Kangasniemi
Pyhäjärvi, Pelkosenniemi
Lehtojärvi, Rovaniemi
Rautiosaari, Rovaniemi
Paakkola, Tervola
Soinilansalmi, Leppävaara
Moksi, Ylä-Muuratjärvi, Tikkala, Saukkola ja Sarvenperä, Korpilahti
Kerisalo, Joroinen
Karvala, Lappajärvi
Sydänmaa, Säkylä



Themes



How can we help?

- Every village is different!
- Outside experts and support
- Peer to peer support
- Examples and information



What is smart?

?

Smart villages



**Live & work in Ireland's
first rural 1 Gig society**

WHY



THE HUB

THE LIFESTYLE

THE 1 GIG SOCIETY

OUR MEMBERS

WHO WE ARE

CONTACT US

www.maaseutu.fi

What is smart?

TECHNOLOGY
DIGITALISATION
PEOPLE
SHARING

TRUST

What is smart?

- Does digitalization have to be included in smart?
- The role of broadband in smart?
- Is a well functioning Facebook or WhatsApp group smart?
- Linking actual and virtual villages together?



ESKOLA HOUSE AND THE LOCOMOTIVE SHED

Eskola House

Koulutie 3, 69150 Eskola (prev. Hanhineva school)

Eskola House, a.k.a. Eskola-talo, is a diverse and developing service facility. Under our roof you can find the lunchtime restaurant Pikku-Pässi, Tenavatalli kindergarten, the village library, the school and the village info

Locomotive Shed - Eskola Village hall

Pinolankatu 1, 69150 Eskola

The old locomotive shed, converted to a village hall, has a specific landmark: an old locomotive and the residence car attached to it. The

Eskola is smart

- Eskola village service Ltd
 - 130 shareholders
 - Employs 7 people
 - Daycare
 - Lunch service
 - Kiosk
 - Domestic services
 - Library
 - Rental apartments
 - ...



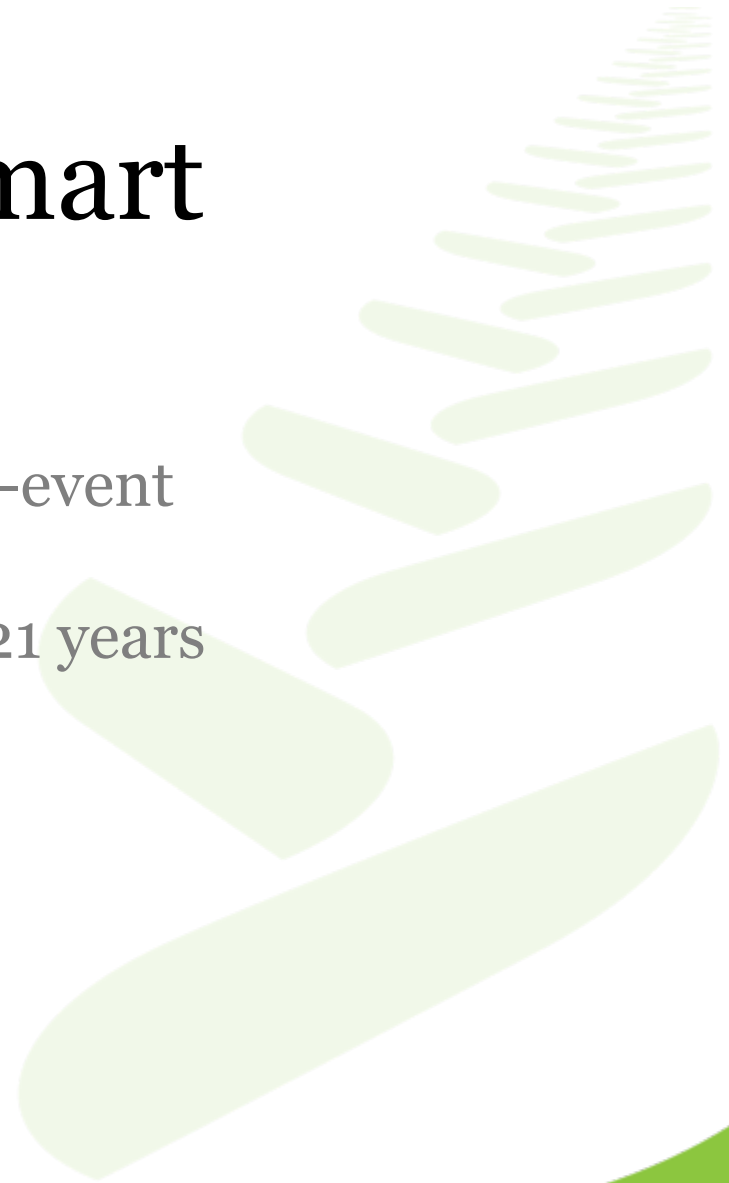
Eskola is smart

- Eskola school
 - Bought with 1€ from the municipality
 - Run as a home school from 2014
 - No funding
 - Starting 2018 part of Lapinjärvi schools
 - Distance 500 km



Eskola is smart

- Youth involvement
 - Local youth wanted a Youtube-event
 - Organized it themselves
 - Summer jobs for all youth 15-21 years



How do you measure smartness?

Services?

- Number created or maintained?
- Number of beneficiaries?
- Jobs created?
- Quality of life?

Or is it something less tangible?



Thank you

Lauri Hyttinen
NSU Finland

Lauri.hyttinen@maaseutu.fi

www.maaseutu.fi

www.landsbygd.fi

www.rural.fi

#maaseutufi

